



Professional Membership

Benefits of membership

For more than 40 years, IABC has advanced the careers of communication professionals across the globe.

Join IABC's worldwide community of communication professionals and gain access to unparalleled guidance, skills development, networks and job opportunities. Some of the resources we provide are:

- An online library offering an extensive collection of content from disciplines across the profession.
- A global network that reaches every corner of the world.
- Countless opportunities for career development and job searching through our programs and services.

CONTENT

Access an ever-increasing body of knowledge developed by some of the top experts in our profession. Alongside our library of books, articles, case studies and webinars, our online magazine, *Communication World (CW)*, provides a monthly dose of the latest thinking across the communication practice. Our website, social media channels and online events allow members to connect with each other to share ideas and expertise.

COMMUNITY

IABC has one of the most active global networks in the communication profession. Make new connections across the world, trade viewpoints and brainstorm new ideas. In most regions, you'll be able to join a local chapter, providing you with invaluable local contacts, as well as access to locally run events and programs.

CAREER

Discover your next career opportunity through IABC's online Job Centre. Search by keyword, location, or job type and find hundreds of communication jobs at all levels of experience. Attending local chapter events will also enable you to connect with your local job market, by introducing you to potential employers and clients.

MORE OPPORTUNITIES

World Conference: IABC's World Conference is held each year in June and is the paramount event for communication professionals, bringing more than 1,000 practitioners together for three days of learning and connecting.

Gold Quill Awards program: This is your chance to have your excellent work recognized globally. The Gold Quill Awards are one of the most prestigious awards programs in the communication profession.

The IABC Academy: Online workshops and other learning opportunities developed by and for The IABC Academy provide for professional development and lifelong learning. The IABC Academy curriculum is based on the Global Standard of six essential guiding principles for the communication profession developed by IABC.

GCCC certification: The Global Communication Certification Council (GCCC®) is an international body appointed by IABC's international executive board (IEB). The Council's purpose is to create and maintain an internationally recognized standard of communication excellence based on a global understanding of key principles and job competencies. Currently, one level of certification is available: the Communication Management Professional (CMP) designation, which corresponds to the Generalist/Specialist career level as outlined in the IABC Career Road Map. Future levels will be developed on a timely basis.

Volunteering: Become a part of your local chapter board, or volunteer for a regional or international role to gain invaluable experience and develop meaningful connections with others in your field.

Special member pricing: Member pricing applies to local and global events, publications, professional development offerings and application/entry fees.

I joined the IABC in 1996 to get exposure to the communication profession globally. IABC eventually gave me so much more than exposure. It enabled me to be part of building the profession, to be part of global leadership structures spanning several time zones, but above all, I met professionals who became friends, mentors and business partners.

—Amanda Hamilton-Attwell, ABC, APR, director, Business DNA, 2014 IABC Gold Quill Chair, recipient of the 2014 IABC Chairman's Award

Join today at iabc.com/membership.